




BEN ESTERLING

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PROFILE

As a recent graduate of Appalachian State, I have experience in all elements of production and the design process. I specialize in video and graphic production with extensive experience in Adobe Photoshop, Premiere Pro, and Illustrator. In addition to content creation, I have years of experience maintaining a professional and attractive online presence for my college organization on social platforms such as Facebook and Instagram. Some of my interests include outdoor recreation, automotive technology, and traveling.

EDUCATION

APPALACHIAN STATE UNIVERSITY

ELECTRONIC MEDIA & BROADCASTING (BS) 2023



SKILLS

- Customer Service
- Video Editing
- Adobe Photoshop
- General Maintenance
- Adobe Illustrator
- Teamwork
- Adobe Premiere Pro
- Problem Solving
- Google Workspace
- Organization & Planning
- Microsoft 365
- Leadership
- Photography
- Time Management

WORK EXPERIENCE

Valet - Gamekeeper Restaurant

2021 - 2023

Bartender - Bartaco Restaurant

2023 - 2024

Content Creator - Young Subaru

2024 -

STUDENT ORGANIZATIONS

APPALACHIAN AUTOMOTIVE CLUB

The Appalachian Automotive Club is the official car club of Appalachian State University in Boone, NC. The club started my freshman year of college and I have helped it grow over the years. After being elected president of the club in 2022, I was in charge of operations and events during my senior year of college. During my time with the club, I led many projects. Some of the responsibilities I had are listed below.

- Social media management
- Asset Management
- Web design
- Advertising
- Apparel design
- Conference hosting
- Photography
- Event planning

Portfolio: www.benesterling.com